

Funding for the Women's Center of Southeastern Connecticut's Genesis House: A 501(c)(3)



MICHELLE BUSSOLOTTI

POPR 301

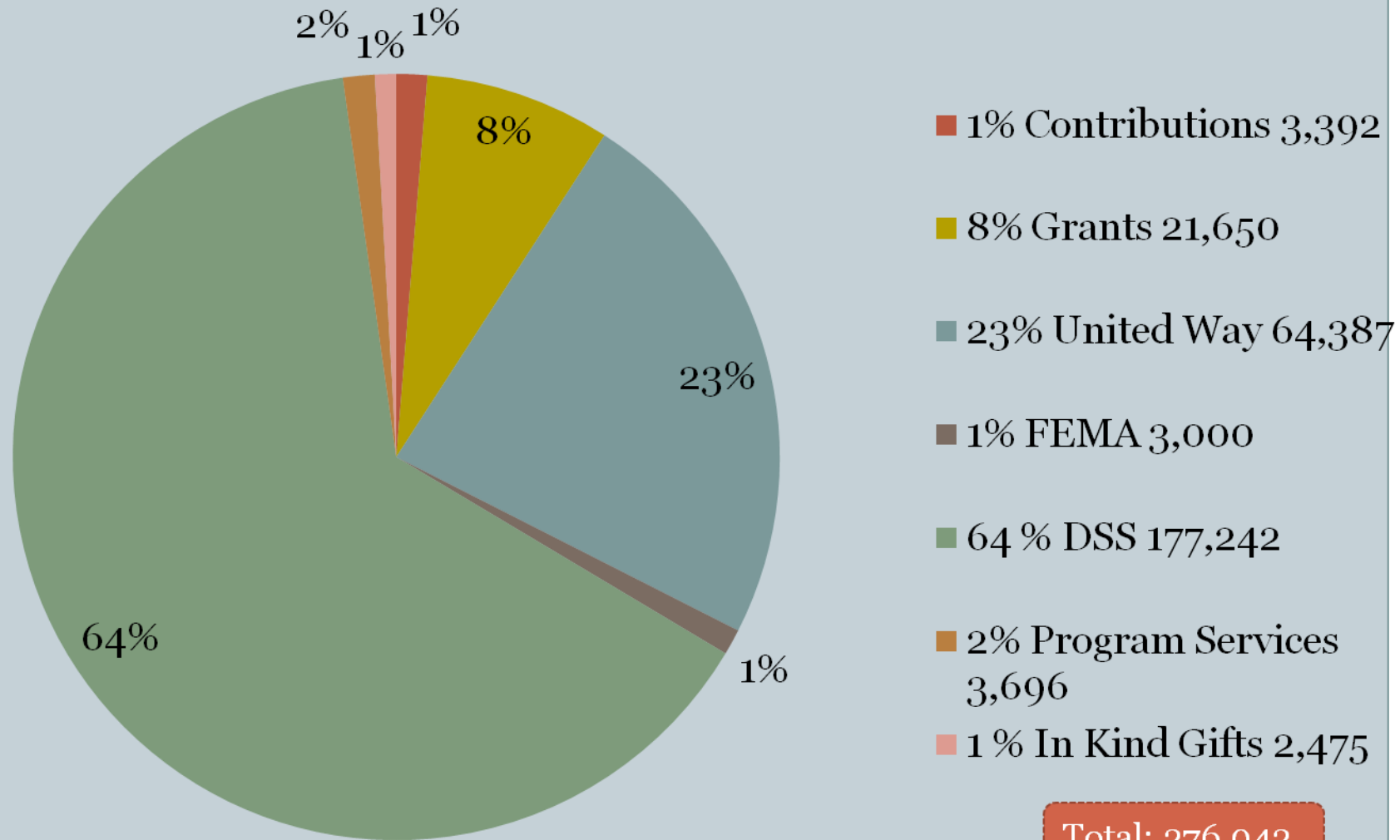
APRIL 30, 2008

*an end to
domestic violence
and
sexual assault...*



*...the start
of a
better,
safer life*

Genesis House Funding Sources 2007



Total: 276,042

Philanthropic Contributions: Grants



- **\$5,000 from Liberty Bank**
 - Apply two out of three years
 - Provides funds for case management and services for shelters
 - Money distributed by check
 - Must provide annual financial and programmatic report
- **\$5,000 from Shea Perpetual Trust**
 - Grant writer applies
 - Amount and purpose vary by year
 - Used to fund program and operating expenses
 - Must provide annual financial and programmatic report
- **5,000 from Phelps Dodge**
 - Domestic violence is one of their issues and they give \$ to shelters where they have plants
 - Grants based on shelter size
 - Every two years, request programmatic information
 - Site visit every 2-3 years
 - Money distributed by check

Grants Continued...

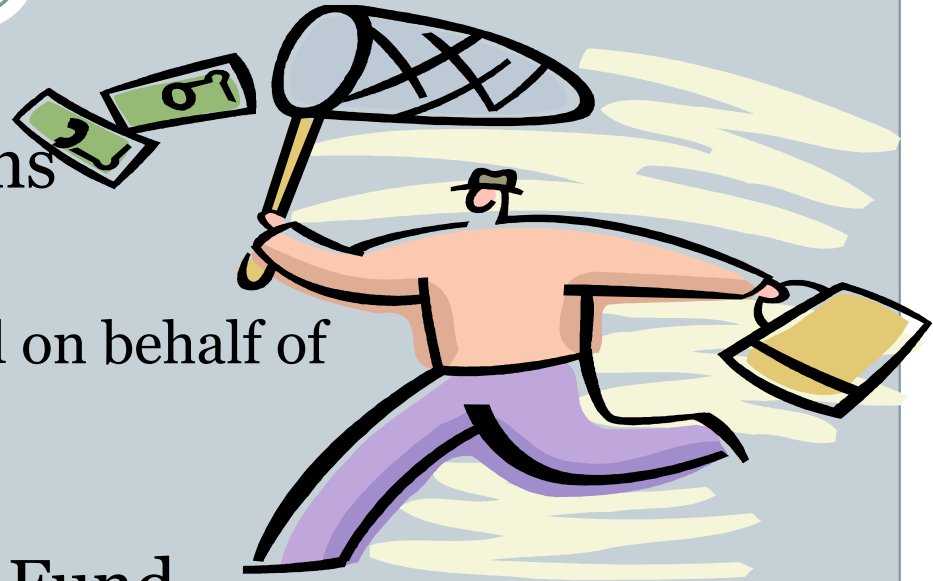


- **\$1,000 Eastern Connecticut Board of Realtors**
 - Must apply annually
 - They hold fundraisers and use the money to fund community groups
 - Funds different things annually. In 2007 this grant was for transportation
 - Money distributed by check
- **\$2,000 from National Network to End Domestic Violence Doors of Hope**
 - Money for personal needs of clients, ex. relocation expenses
 - Women's Center applies on client's behalf and provides anticipated expenses
 - Award cap is \$2,000 –must return unused portion and account for expenses
 - Money distributed by check

More Grants



- 1,700 from Progeny Systems
 - For mattresses
 - Employee from Progeny applied on behalf of Women's Center
 - Money distributed by check
- 1,950 from the Bodenwein Fund
 - For appliances and energy
 - Grant writer applied
 - Money distributed by check
 - Report back on how \$ spent



Philanthropic Contributions



- Donors who specify funds should be used for the shelter
- Small groups who do fundraising for the shelter
- General fundraising money from the Women's Center

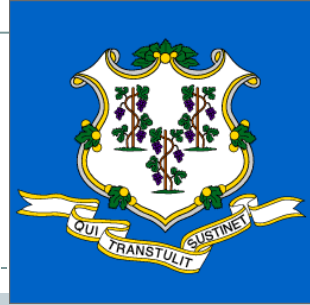
Program Service Fees



If a shelter resident receives TANF, the Women's Center can apply to the Department of Social Services for money. The Women's Center is given a flat rate for each day the TANF recipient is sheltered. DSS cuts the Women's Center a check. \$14/day/person



Department of Social Services



- Women's Center must apply every year
- Money distributed through direct deposit 4x/year into account with no interest
- DSS \$ is federal and state \$
- MUST provide:
 - *quarterly: 1.) report of # of bed nights provided, # and demographic information for people served, # of people not sheltered and why 2.) financial report and 3.) a payment requisition of projected quarterly expenses
 - *Semi-annual reports including: programmatic narrative of accomplishments, challenges, changes, and outcomes

Purposes:

- ✓ Operational and direct service cost (Salaries) The agency currently has 3 full-time, 2-part-time, and 5-6 per diem staff members
- ✓ Repairs and maintenance
- ✓ No more than 18% may be used to fund general or admin costs
- ✓ 72 pages of strings...

Must provide: hotline, counseling, advocacy, crisis intervention, support groups, collaboration with other state agencies, community education, and outcome information for non-sheltered clients. Even though... DSS provides no funding for these services!

The United Way funds 4 Women's Center programs. The shelter is one

- Must apply annually and include: agency strategic plan, board member information, program and general agency info
- Two site visits by volunteers: 1.) speak with staff about programs 2.) Executive Director, Board of Directors, Financial Director to discuss specific funding issues
- Annual allocation decided in award letter after panel visits
- Monthly direct deposits
- Pfizer donations are provided via check 4x/year

- Grant period is from July 1st- June 30th
- Women's Center develops 2-6 outcomes/program
- Must report outcomes at end of grant year
- Women Center can choose how to spend donor designated funding, BUT if the agency spends it on other programs, United Way perceives the four programs they already fund as less in need of funding. So....the Women's Center allocates this funding to the four United Way programs.

Federal Emergency Management Agency



FEMA

The Emergency Food and Shelter

- 1,500 for food
- 1,500 for shelter supplies
- Must apply annually to the local FEMA board
- FEMA allocates funding via direct deposit 2x/year
- Must provide annual financial report substantiating use of funds

In Kind Gifts



- Clothing
- Appliances
- Furniture
- Cosmetics
- Gift cards
- “The bins” (thousands of dollars worth of items)
- Professional Services



-The agency only includes those services for which they receive an invoice documenting discounted services

-Primarily aid to the development department